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FOR IMMEDIATE RELEASE

**John Murphy Available to Share His Technical Expertise Nationwide**

**Milwaukee, WI** (July 2018) – In an ongoing effort to focus on product innovation, research and development, customer service, and technical expertise, Liphatech, Inc. announces the expansion of John Murphy's role to include various technical manager duties along with continued support for his current customer base in the northeast and eastern Canada. He will provide more training and rodent control troubleshooting, be involved in technical projects and available for field work. Given the expansion of John's responsibilities, an additional Liphatech representative will be hired to assist him in the northeast US and Canada. Pest control professionals nationwide can now benefit from John's 30+ years in the pest control industry. In addition, Ted Bruesch, Liphatech technical support manager, will continue his valuable field and research work.

"John has already been providing technical support outside of the northeast during this past year. The PMPs in the northeast will continue to see John and will gain from his wisdom and experience," said Charlie Passantino, business director, Liphatech pest management division. "Ted is not going anywhere. His 40+ years in pest control will continue to be a tremendous asset to Liphatech. Working together, John and Ted will provide unparalleled technical expertise and support to PMP's nationwide."

For more information about Liphatech products and services, visit [www.liphatech.com](http://www.liphatech.com) or call 888-331-7900.

**About Liphatech**

Headquartered in Milwaukee, Liphatech has a long history of advancing the science of rodent control through research and product innovation. Combining the most advanced technology available with the highest level of customer service and technical support, Liphatech delivers solutions that allow pest management professionals (PMPs) to quickly and cost effectively generate results for both commercial and residential customers.

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