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FOR IMMEDIATE RELEASE

Liphatech Unveils Redesigned Website for Canadian Customers

MILWAUKEE, WIS. (February 12, 2020) – Liphatech Inc. announces the redesign of its website dedicated to rodent control solutions in the Canadian marketplace – www.liphatech.ca. The refreshed and enhanced site features an intuitive interface with easy navigation for users across desktop, tablet and mobile phone platforms, allowing for quick access to information about Liphatech’s innovative baits and bait stations.

Specifically designed for ease-of-use, visitors to the site will find it simple to locate their local Liphatech sales representative or distributor. Product information, labels and Safety Data Sheets (SDS) for Liphatech’s structural pest control, animal health, ag/field and orchard markets are quickly accessible for review or download. The site is also enhanced with application videos, technical bulletins and other educational resources.

“As an industry leader, we want to make our wealth of resources easily available to our customers and industry partners throughout Canada,” said Manny Martinez, CEO at Liphatech. “We talked to our customers and designed a website that addressed their needs.”

For information about Liphatech products and services, call 888-331-7900 or visit www.liphatech.ca.

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About Liphatech

Headquartered in Milwaukee, Wis. (USA), Liphatech has a long history of advancing the science of rodent control through research and product innovation. Combining the most advanced technology available with the highest level of customer service and technical support, Liphatech delivers solutions that allow customers to quickly and cost effectively generate results. For more information about Liphatech and its comprehensive line of products, call 888-331-7900 or visit www.liphatech.ca.